



Financial Security

Our vision is to foster a community of financially independent citizens. United Way of Central Minnesota's Financial Security impact area invests resources in nonprofit partners who collaborate in our priority focus areas. Our main goal is to provide individuals and families with education, skills and support that lead to more financially stable lives. We center our work on **A-L-I-C-E (Asset Limited Income Constrained Employed)** population—an acronym that describes those who earn above the federal poverty level, yet don't make enough money to cover all essential needs. These households are part of every community in Central Minnesota. UWCM's Financial Security impact area aims to create a community where all can thrive.

**FOOD INSECURITY
& EMPLOYMENT**

42%

of first-time food pantry visitors
identified themselves as employed

\$239,000

invested locally through United Way-funded programs that help reduce stress, keep people working, build skills and permanently increase income and assets

Priority Focus Areas

Family Stability Services

Child Care Services,
Transportation Opportunities,
Tax Prep

Housing Stability Services

Checkbook Services,
Budgeting, Landlord Relation
Services, Improvement
Services

Training and Employment Services

Placement Services, Education
Programming, Extended
Training Services

UWCM Financial Security invests in partners and programs serving over **4,677** Central Minnesota individuals and families.

1,134

individuals received assistance in paying bills, managing finances and learning budgeting skills in order to meet their needs.

67%

of the available Minnesota workforce was employed from 2023 to 2024



The UWCM service area has a deficit of over

5,800

child care slots



8

During the 2024–25 investment cycle, UWCM has provided funding for eight local programs that promote Financial Security in Central

Minnesota, serving the needs of individuals and families.



Navigating the work of raising kids, keeping a job when your children need you, feeding your family, helping your kids with schoolwork and their problems. One of the biggest misconceptions about people with low-incomes is they're not hard workers. They work hard to make a good life for their kids and family."

—Ann Cofell, Retired Deputy Director Mid-Minnesota Legal Aid



2,027

individuals received legal services to assist with landlord relations to maintain or secure housing

848

tax forms were filed for free through the Volunteer Income Tax Assistance (VITA)



UNITED WAY OF CENTRAL MINNESOTA

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Scan the QR code to learn more:

