RAISE YOUR HAND



2019-2020 ANNUAL REPORT LIVE UNITED

United Way of Central Minnesota



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MISSION

To improve people's lives by mobilizing the caring power of Central Minnesota.

POSITION

United Way of Central Minnesota connects resources to accelerate community wide solutions.

PRESIDENT'S MESSSAGE

None of us could have predicted we'd be where we are today, this year has been a challenge and we are still abiding by unprecedented regulations and restrictions due to COVID-19.

Yet, I don't think any of us in Central Minnesota are surprised at how we've banded together in a time of crisis and committed to the theme of community, perhaps more than ever. Stories of support and goodwill and even lightheartedness continue to find the light and bolster people across our region and state.

I'm certainly in awe of the adaptations and changes people and businesses around our communities have made in the name of crisis. The dauntless spirit of those faced with unimaginable

hardships and how, in the face of adversity, people shine through with hope and solutions, rallying those around them.

As an organization dedicated to the concept of mobilizing, this is our time to rise up and do what we've done since our inception: provide clarity, offer support, and be a beacon for resources and respite.

Larry Olness President & CEO United Way of Central Minnesota



BOARD CHAIR'S MESSSAGE

United Way of Central Minnesota didn't allow a worldwide pandemic to slow it down. In 2020 when our community needed us the most, United Way rolled up its sleeves and got to work. An emergency fund was created and quickly funded to support local agencies as they reinvented themselves to provide such things as childcare for first responders, distance learning support for students, and fresh water for the homeless.

The board's transformation into a more strategically-situated structure continued. Our volunteer leaders are now much better aligned organizationally to achieve progress towards our three focus areas: Education, Financial Stability and Health. The organizational alignment, coupled with our inspired marketing initiatives, increased the United Way's ability to reach more donors and volunteers and provide them with the

giving opportunities and experiences they want and need.

Social distancing and remote work caused the United Way to use technology more effectively to connect with donors, workplaces, and volunteers. Many of these practices will be used effectively in a post-pandemic environment.

In unprecedented times, United Way proved it is not only the safety net for our community, but also the connector and innovator. United, we raised our hand; United, we improved people's lives by mobilizing the caring power of our many donors, our dedicated staff, and our engaged volunteers.

Thank you, Central Minnesota!

Melinda Gau Board Chair Quinlivan & Hughes

BOARD OF DIRECTORS



Melinda Gau - Chair Quinlivan & Hughes, P.A.



Ryan Gerads - Chair Elect Lathrop GPM



Aaron Fisk - Secretary
Microbiologics



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CliftonLarsonAllen LLP



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Steve Pareja Catholic Charitie sof the Diocese of St. Cloud



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Kyle Knudson Ed Laubach

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Jessica Houle

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Jasper Asplin

ClictonLarsonAllen, LLP

Chris Stanz

CliftonLarsonAllen, LLP

Jayme Woehl Bernatello's Pizza

Ryan Gerads Lathrop GPM

Curran Poganski Northrisk Partners

Gretchen O'Brien Northrisk Partners

Mike Markman U.S. Bank

Larry Olness

United Way President & CEO

Bonnie Rodness

United Way Director of Finance

& Operations

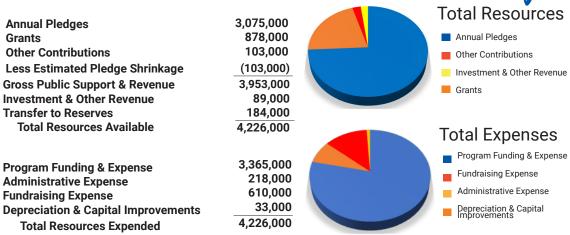
Sarah DeGray

United Way Finance & Operations Administrator

FINANCES

Visit unitedwayhelps.org to view the current 990 and audit. Information contained in these forms include a summary of the organization's activities, assets, receipts, expenditures, and compensation of directors, officers, and certain employees.

2019-2020 Financial Summary



Visit unitedwayhelps.org to view the current 990 and audit. Information-contained in these forms include a summary of the organization's activities, assets, receipts, expenditures, and compensation of directors, officers, and certain employees.



INVESTMENTS

2019-2021 United Way Investments

Homelessness

- Youth House Catholic Charities
- Hope Community Support Catholic Charities
- Supportive Housing for Youth (SHY) Catholic Charities
- Domus Transitional Housing Catholic Charities
- St. Cloud Area Crisis Nursery Lutheran Social Services
- Church of the Week Place of Hope Ministries
- Emergency Shelter Anna Marie's Alliance
- Emergency Shelter The Salvation Army
- Legal Services Mid-Minnesota Legal Aid
- Rivercrest Center City Housing
- Housing Build Central Minnesota Habitat for Humanity

Access to Food

- Club Meal Program & Healthy Habits Boys & Girls Clubs of Central Minnesota
- CROSS Center Food Shelf CROSS Center of Benton County
- Simply Good Cooking/Cooking Matters Reach-Up Head Start
- Emergency Services Food Shelf Catholic Charities
- Senior Dining Meals on Wheels Catholic Charities
- Food Pantry The Salvation Army
- Home Delivered Meals St. Cloud Hospital
- Food Distribution & Delivery Retired Senior & Volunteer Program (RSVP)/ City of St. Cloud
- Community Meal Program Helping Hands Outreach
- Supplemental Nutrition Assistance Program (SNAP) Tri-CAP
- Summer Food Service The Yes Network
- Community Garden Leaders Central Minnesota Sustainability Project
- Anna Marie's Shelter Anna Marie's Alliance

Financial Stability

- CareerONE Career Solutions
- Child Care Liaison Milestones
- Emergency Services Financial Assistance Program Catholic Charities
- Financial and Housing Counseling Catholic Charities
- Emergency Shelter Anna Marie's Alliance
- Legal Services Mid-Minnesota Legal Aid
- Money Matters Boys & Girls Clubs of Central Minnesota
- Providing Real Opportunities for Financial Independence & Training
- (PROFIT) Independent Lifestyles
- Self Sufficiency Program Tri-CAP
- Third Age University Whitney Senior Center/City of St. Cloud
- Senior LinkAge Line Central MN Council on Aging
- Employment Services & Career Education Avivo
- Home Owner Education Central Minnesota Habitat for Humanity

Early Learning/Early Literacy

- Family & Caregiver Support The Arc Minnesota
- Central MN Foster Grandparent Program Catholic Charities
- Strengthening Families Parenting Project 9 School District Collaborative/District #47
- Early Childhood Mental Health Services The Village Family Service Center
- Educational Enrichment Retired and Senior Volunteer Program (RSVP)/City of St. Cloud
- Greater St. Cloud Area Thrive Milestones
- Kindergarten Transition Services Reach-Up Head Start
- Latino Parent Child Group/La Fuerza de Los Padres ROCORI School District
- MN Reading Corps in St. Cloud ServeMinnesota
- Project Learn Boys & Girls Clubs of Central Minnesota
- Early Literacy Project Milestones
- Young Learners Program Catholic Charities

Quality Out of School Time

- ARISE (A Recreational Inclusion Support Endeavor) St.
 Cloud Area School District #742 Community Education
- Leadership Pathway Scholarships Girl Scouts of MN & WI Lakes & Pines
- Girls Scouts in ACTION Girl Scouts of MN & WI Lakes & Pines
- Youth Services Central MN Sexual Assault Center
- Youth Development Scholarships St. Cloud Area Family YMCA
- Academic Support and Mentoring Program Community Grassroots Solutions
- School Youth Program & Life Choices Anna Marie's Alliance
- KIDSTOP & Club Scholarships Boys & Girls Clubs of Central Minnesota
- Support & Advocacy for Independent Living (SAIL) Catholic Charities
- Scoutreach Central MN Council Boy Scouts of America
- Community Led Solutions Promise Neighborhood of Central Minnesota
- Youth Mentoring Big Brothers Big Sisters of Central Minnesota
- Mentoring & Life Skills Development Central MN Youth for Christ
- After School Enhancement Retired Senior & Volunteer Program (RSVP)/City of St. Cloud
- CareerONE Career Solutions





WWW.UNITEDWAYHELPS.ORG





United Way of Central Minnesota

COVID RELIEF Tund

Just two days after the shutdown of Minnesota public schools, United Way of Central Minnesota had already mobilized to support our communities.

Immediately, the COVID Relief Fund was created and UWCM contributed \$25,000 to kickstart the community fundraising effort.

Total funds raised:

\$230,000 +

\$17,500

Technology for telehealth support for domestic violence and sexual assault victims

\$22,000

Home delivered meals to isolated seniors

\$11,000

Support to families navigating distance learning

\$5,000

Support to homeless youth

\$30,000

Childcare support for Tier 1 emergency & health care workers

VOLUNTEER ENGAGEMENT

Day of Caring Highlights

In one day we completed 67 projects at 30 local nonprofit organizations in Cold Spring, Sartell, St. Cloud, Waite Park, Sauk Rapids, St. Joseph, Clearwater and Annandale. Over 600 volunteers complete more than 1600 hours of service and the estimated dollar value to our community is \$46,450 Projects Included:

- Painting party at United Way, brighten up a hallway and add color to our workspace.
- A library will be organized for Veterans at the St. Cloud VA.
- Frozen meals will be prepared for residents at the Catholic Charities Youth House
- A Rainbow Play System will be stained so children can play outdoors with their pet.
- Two United Way Little Free Library's will be decorated to hold books for exchange
- Husky Neighborhood cleanup
- The gardens will be cleaned at the Stearns History Museum
- Annual pub crawl for Good Shepherd residents
- And a variety of different projects are being held at the various KIDSTOP locations, including stuffed animals for local police departments, tie dye onesies for Crisis Nursery, activity with nursing home residents and more
- Preparing for The Salvation Army winter coat give away
- 60 volunteers packaging food for Kids Fighting Hunger







Day of Action Highlights

This year Day of Action was a very different experience due to COVID-19 but still created big impact in our community!

United Way partnered with ten RSVP volunteers at the Whitney Senior Center to create kits for seniors who are socially isolated in our community.

Each kit contained resources for staying active and healthy, snacks, activities, and a note of encouragement from our volunteers.

Volunteers wrapped up their day by helping to distribute meals and care kits to the seniors in the drive-thru line.



RETIRE UNITED

Retire United directly addresses the older adult workforce population in our communities. By working with our workplace giving businesses, we are able to create a transition-type program for retirees who wish to remain tethered to our cause and efforts. It's both an opportunity for individuals to participate in volunteer projects and support programs vital to the entire community. From a company's perspective, it's a chance to continue to reward loyalty and culture even through retirement.

Committee Members

Karen Ahles
Karen Bellmont
Elizabeth Brunsvold
Barbara Carlson
Kathleen Crawford Bernick
Lori Eich
Stephanie Jussila
Greg Reigstad
June Roos
Joyce Schlough
Bob Thueringer
Larry Olness
Scoop Reif





Our goal is to always ensure our volunteers and supporters know of the opportunities presented and how we can best raise our hands together to continue to advocate and create change.

Interested in joining? Email info@unitedwayhelps.org for more information

YOUNG LEADERS UNITED

Our goal with Young Leaders United is to connect young people to the causes and interests they have a desire to be part of and introduce them to the greater community in which they live, work, and raise families. The group of 35 and under aged peoplesupport the work of United Way Central Minnesota through fundraising,

volunteer projects, and networking events. This dynamic, tireless group is making lasting change across Central Minnesota and having fun along the way. It's inspiring and a great reminder of what happens when we realize the collective power of network and shared vision.

Committee Members

Tara Bernick
Zachary Bork
Daniel Edelbrock
Lori Eich
Valeria Fossa
Jessica Houle
Volan Lind
Hanna Lord
Joshua Pfohl
Ben Schneider
Kali Sorum
Patrick Spaniol
Brian Jesse

Joseph Sullivan Chelsea Thielen Elizabeth Twardowski Lauren VanGerpen Lucas Vossen



YLU events have included adventures like Canvas Painting for a Cause, Cribbage for a Cause, Kick Summer Hunger Kickball Tournament, Toys for Tots, Backpack Bash, and much more.

Interested in joining? Email info@unitedwayhelps.org for more information



GRANITE SOCIETY

Mark and JoAnn Henry

The Granite Society is a community of United Way supporters who are making future gifts through bequests, trusts and other life income gifts. These members are committed to the United Way promise: to better the Central Minnesota communities we live in long into the future.

Thank you to these Granite Society members for their legacy gift:

Rick and Helga Bauerly
Jason Bernick
Mark Bernick and Kathleen Crawford Bernick
Dick and Mimi Bitzan
JoAnn Cagle
Pam Christianson
Jason and Lori Eich
Michael and Robin Ferrian
Melinda Gau
Brad and Lisa Hanson
Adam and Tiffany Heathcote (401K for UW)

Dan Hollenhorst and Juliana Elchert
Murdoch Johnson and Dianne Tuff
Jim and Janet Knoblach
Chris LeDuc and Adam Whitten
Gary and Jane Marsden
James Mueller
Scoop Reif
Jon and Joy Ruis
Christopher Shorba
Kevin and Anita Spellacy
George Torrey
Virgil Truenow

Build Your Legacy

If United Way of Central Minnesota is already in your estate plan or to find out more information about how making a planned gift could benefit you and the community, please call United Way, 320-229-3501.

PLANNED GIVING

Thoughtful, intentional planning helps make a significant difference for future generations and ensures our Greatest Needs fund is a safety net stronghold. Our pillars of focus including education, health, and financial stability all benefit from the care and fortitude of planned giving.

A single endowment or a planned schedule of donations can be tailored to anyone's specific wishes or arrangements. United Way of Central Minnesota's Planned Giving team is honored to assist you and your advisors in the best legacy decision anyone can make. Your planned giving also benefits you and your family by:

- Offering tax reductions
- Conserving wealth
- Increasing income
- Fulfilling philanthropic goals
- · Fostering special interests
- Promoting lineage

Committee Members

Lori Eich Adam Heathcote
Lori Greenway Matt Doman
Bradley Hanson Pat Edeburn
Bonnie Rodness Keith Finstad
Kevin Spellacy Mike Mavetz
Caryl Turnow Penny Schmidt
Brad Konkler Krista Durrwachter

LEADERS IN GIVING



As this year's Leaders in Giving Co-Chairs, we want to thank each of you personally for your commitment to our community.

Since the beginning of the pandemic, we have watched people helping their neighbors, sharing fun ways to keep busy and positive, and reaching into their pockets for those who needed a helping hand. Above all we have witnessed kindness and hope.

Thank you for all you do for our community and the care you have for one another. We are thankful to be a part of the Central Minnesota community.

Sincerely, Pat and Joy Plamann Leaders in Giving Co-chairs United Way of Central Minnesota



LEADERS IN GIVING CABINET

Patricia Biendara Ronald Brandenburg Jenica Cmelik Doreen Meier Greg Nelson Chad Nichols Joy Plamann Pat Plamann **Greg Reigstad** Elizabeth Reisinger Eric Reisinger Robert Sabo David Schlough Steven Schwegman Renee Theisen Sharon Voeller

Michelle Beeman

Tocqueville Cociety

The Tocqueville Society celebrates local philanthropic leaders and volunteer champions who have devoted their time, talent and funds to create long-lasting changes by tackling our community's most serious issues. We'd love to recognize you in the Society too.

TOCQUEVILLE SOCIETY

La Sociètè Nationale \$100,000 - 249,000

Norman C. Skalicky Foundation Fund

TOCQUEVILLE SOCIETY

Ordre d'Egalité

\$50,000-\$74,999

George Torrey

TOCQUEVILLE SOCIETY Membres de la Société

\$10,000-\$24,999

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Mark Bernick and Kathleen Crawford Bernick
Dick and Mimi Bitzan
Jeff and Melinda Gau
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Keystone

\$7,500-\$9,999

1 Anonymous Donor

Capital

\$5,000-\$7,499

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Lynn Young **Edward Zapp Emily Zempel** Joni Zich

Brian and Sara Zimny

Colleen Zoffka Gretchen Zunkel

80 Anonymous Donors

Every effort was made to ensure the accuracy of this booklet; however, misspellings and omissions sometimes occur. Please accept our apologies.

Please contact United Way of Central Minnesota's at 320-252-0227 should you have a question or correction.

SPONSORSHIPS AND IN-KIND

MIDNIGHT RUN

DAY OF CARING

Leighton Interactive



GRANITEL@GISTICS

CentraCare Health Welch Dental Care **Granite Equity Partners**

Schlenner Wenner

ANNUAL CELEBRATION



IMAGINATION LIBRARY PROGRESSIVE DINNER

Granite Equity Partners Rebecca Bastien & Michael Schlough Alliance Building Quinlivan & Hughes, P.A. Marco **Gray Plant Mooty** John & Nancy Bartlett Kwik Trip Jacob & Trista Overman



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