MISSION STATEMENT

MISSION

To improve people’s lives by mobilizing the caring power of Central Minnesota.

POSITION

United Way of Central Minnesota connects resources to accelerate community wide solutions.
BOARD OF DIRECTORS

Ryan Gerads - Chair
Lathrop GPM

Heather Hoskins - Secretary
GeoComm

Jasper Asplin - Treasurer
CliftonLarsonAllen

Trevor Akervik - Past Chair
Marco, Inc.

Peter Coborn
Corborn's, Inc.

Ryan Daniel
Metro Bus

Adam Heathcote
Bergan KDV

Jennifer Lawrence
Vye

Bob Mahowald
Mahowald Insurance

Lisa Maurer
Bremer Bank

Matt Nikodym
UBS Financial Services

Scott Palmer
CentraCare

Joy Plamann
CentraCare

Mike Schlough
Park Industries

Amber Schoenherr
Marco, Inc.

Donna Scholer
Microbiologics

Malik Stewart
College of St. Benedict

Steve Windfeldt
Preferred Credit Inc.
**Workplace Giving Committee**

Heather Hoskins - Chair  
Tara Gronhovd  
Dusty Kerssen  
Matthew Kunkel  
Bob Mahowald  
Mike Schlough  
Kimberly Shoberg

**Finance Committee**

Jasper Asplin  
James Bainbridge  
Lora Czech  
Ryan Gerads  
Jason Neumann  
Gretchen O'Brien  
Larry Olness  
Brittany Prellwitz  
Jeff Przybilla  
Chris Stanz  
Jayme Woehl

**Directors Council**

Scott Anderson  
Tammy Biery  
Nancy Cashman  
Ann Cofell  
Gail Cruikshank  
Leigh Ann Davis  
Linda Earl  
Lori Eich  
Greg Gack  
Rachel Garaghty  
Shannon Harter  
Charles Hempeck  
Christy Isakson Benesh  
Deb Johansen  
Jackie Johnson  
Nikki Kelar  
Brad Kelvington  
Peggy LaDue  
Carol Lundquist  
Mary Mackedanz  
Bobbie Mattison  
Joni Medenwald  
Carole Mersinger  
Signe Miller  
Rick Nelson  
Colleen Orne  
Conni Orth  
Steve Pareja  
Alexis Rian  
Janene Riedeman  
Peggy Rieland  
Cara Ruff  
Georgann Rumsey  
Heather Sabin  
Lori Schultz  
Carol Smith  
John Smith  
Jerry Sparby  
Carrie Stang  
Renae Sternke  
Melissa Stricherz  
Mary Swingle  
Lori Vrolson  
Jennifer Wucherer

Because change doesn't happen alone.
FINANCES

Visit unitedwayhelps.org to view the current 990 and audit. Information contained in these forms include a summary of the organization’s activities, assets, receipts, expenditures, and compensation of directors, officers, and certain employees.

2021-2022 Financial Summary

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Pledges</td>
<td>2,328,064</td>
</tr>
<tr>
<td>Grants</td>
<td>1,321,126</td>
</tr>
<tr>
<td>Other Contributions</td>
<td>463,416</td>
</tr>
<tr>
<td>Service Fees on Designations</td>
<td>83,458</td>
</tr>
<tr>
<td>Less: Estimated Pledge Shrinkage</td>
<td>(93,123)</td>
</tr>
<tr>
<td>Less: Donor Designations</td>
<td>(160,505)</td>
</tr>
<tr>
<td>Gross Public Support</td>
<td>3,942,256</td>
</tr>
<tr>
<td>Investment &amp; Other Revenue (Loss)</td>
<td>(285,176)</td>
</tr>
<tr>
<td><strong>Total Resources Available</strong></td>
<td><strong>$3,657,280</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Funding &amp; Expense</td>
<td>3,305,966</td>
</tr>
<tr>
<td>Administrative Expense</td>
<td>285,543</td>
</tr>
<tr>
<td>Fundraising Expense</td>
<td>784,891</td>
</tr>
<tr>
<td>Transfer to Reserves</td>
<td>(719,120)</td>
</tr>
<tr>
<td><strong>Total Resources Expended</strong></td>
<td><strong>$3,657,280</strong></td>
</tr>
</tbody>
</table>

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INVESTMENTS

EDUCATION

• Align After-School Help - Align Learning Center
• Youth Mentoring - Big Brothers Big Sisters of Central Minnesota
• CareerSTART Workforce Development Program - Boys & Girls Clubs of Central Minnesota
• KIDSTOP & Club Scholarship Program - Boys & Girls Clubs of Central Minnesota
• Rise Up Youth Leadership Initiative - Brothers & Sister United International
• CareerONE - Career Solutions
• Building a SPACE for African Students’ Success - Center for African Immigrants and Refugees Organization
• Mentoring & Life-Skills Development - Central MN Youth for Christ
• Child Care Support - Milestones
• Equity Through Play - Great River Children’s Museum
• Youth Identity Development via Theatre Education - GREAT Theatre
• “Cats and Rats; Reading and Math!” - Local Education & Activities Foundation (LEAF)
• Positive Youth Development - Promise Neighborhood of Central MN
• Kindergarten Transition Services to Enrolled Families - Reach-Up Inc.
• Dreamline Student Success Program - The Sanneh Foundation
• Building Equity through Youth Leadership - Yes Network
• Ready 2 Win - Too Much Talent

SAFETY NET

• Domestic Violence Shelter - AnnaMarie’s Alliance
• Emergency Services (Food Shelf & Financial Assistance), DOMUS, Youth House, Senior Dining, Meals on Wheels, SHY - Catholic Charities
• Youth Meal Program - Boys & Girls Club of Central Minnesota
• Sexual Assault Advocacy & Intake - Central Minnesota Sexual Assault Center
• Senior Linkage Line - Central Minnesota Council on Aging
• Food Shelf - CROSS Center Food Shelf of Benton County
• Crisis Nursery - Lutheran Social Services
• Church of the Week - Place of Hope Ministries
• Emergency Shelter and Meal program - Salvation Army
• Home Delivered Meals - St. Cloud Hospital
• Safety Around Water Instruction - St. Cloud Area Family YMCA

HEALTH

• SMART Moves Prevention Programs - Boys & Girls Clubs of Central Minnesota
• Central MN Foster Grandparent Program - Catholic Charities of the Diocese of St. Cloud
• CVT St. Cloud - Center for Victims of Torture
• Mental Health Counseling for Dementia Patients, Partners, Caregivers, & Family Members - Central Minnesota Dementia Community Action Network
• Social and Community Engagement - Central MN Council on Aging
• Children's Targeted Case Management - Central MN Mental Health Center
• St. Cloud Area Child Response Initiative - Central MN Mental Health Center
• Whitney Wellness & Healthy Aging: Reducing Social Isolation & Loneliness - City of St. Cloud Whitney Senior Center
• Kindergarten Mental Health Skills - St. Cloud Area School District 742
• Expanding Support to Caregivers to Enhance Children’s Mental Health - Ellison Center
• Spirited Adventures - Greater Minnesota Family Services
• Parent Enrichment - St. Cloud Area Family YMCA
• Children’s Behavioral Health - The Village Family Service Center

FINANCIAL STABILITY

• Financial and Housing Counseling Program - Catholic Charities of the Diocese of St. Cloud
• Homeowner Services and Education - Central Minnesota Habitat for Humanity
• Child Care Liaison - Milestones
• Immigrant Services - Friends of Career Solutions
• P.R.O.F.I.T (Providing Real Opportunities for Financial Independence and Training) - Independent Lifestyles
• Building Financial and Housing Stability while Supporting Healthy, Stable, Safe Communities - Mid-Minnesota Legal Aid-St. Cloud
• Financial Education/Counseling & Volunteer Income Tax Assistance - Tri-County Action Program
• Emergency Travel Voucher Program - ConnectAbility of MN
Day of Caring Highlights

Over 400 volunteers completed 63 projects for 25 area nonprofits. more than 1,460 hours of service with an estimated dollar value to our community of $42,000!

That is truly amazing! We are thankful that you participated to help show our community that you care! It takes everyone in the community working together to create a brighter future.

School Supply Drive

12 businesses ran a drive to support our kids in school with school supplies, 70 Impacks kits, over $2500 raised 5 school districts and several community organizations received donations.

Day of Action Highlights

During Days of Action, United Way of Central Minnesota partnered with Central Minnesota Habitat for Humanity. Once a week throughout June, volunteers provided support building the Tiger Build 6 in St. Cloud.
Always United, formerly Retire United, directly addresses the older adult workforce population in our communities. By working with our workplace giving businesses, we are able to create a transition-type program for retirees who wish to remain tethered to our cause and efforts. It’s both an opportunity for individuals to participate in volunteer projects and support programs vital to the entire community. From a company’s perspective, it’s a chance to continue to reward loyalty and culture even through retirement.

Committee Members

Lisa Maurer - Chair
Karen Ahles
Karen Bellmont
Elizabeth Brunsvold
Brenda Canning
Ann Doyscher-Domres
Deb Fasen
Sandy Johnson
Stephanie Jussila
Pam Koztenmacher
Karl Leslie
Jane Marsden
Lisa Moschkau
Joyce Schlough
Scoop Reif

Our goal is to always ensure our volunteers and supporters know of the opportunities presented and how we can best raise our hands together to continue to advocate and create change.

Interested in joining? Email info@unitedwayhelps.org for more information
Our goal with Young Leaders United is to connect young people to the causes and interests they have a desire to be part of and introduce them to the greater community in which they live, work, and raise families. The group of 35 and under aged people support the work of United Way Central Minnesota through fundraising, volunteer projects, and networking events. This dynamic, tireless group is making lasting change across Central Minnesota and having fun along the way. It’s inspiring and a great reminder of what happens when we realize the collective power of network and shared vision.

To live better, we must live united.

YLU events have included adventures like Canvas Painting for a Cause, Cribbage for a Cause, Kick Summer Hunger Kickball Tournament, Toys for Tots, Backpack Bash, and much more.

Interested in joining? Email info@unitedwayhelps.org for more information.

Committee Members

Sophie Almquist
Amelia Barkley
Benjamin Barrett
Paige Baum
Adam Braeglemann
Becka Clobes
Alex Holsman
Vanessa Kanaventi
Hannah Mayhew
Hannah Miller
Matthew Odette
Small Business United 365 (SBU365) is a group of local small business owners who are committed to investing in ongoing, impactful, and meaningful work in Central Minnesota through United Way. While United Way of Central Minnesota has been bringing business, individuals, and organizations together to advance the common good for more than 50 years, a new initiative is starting in an effort to make philanthropy easier and more rewarding for small businesses throughout Central Minnesota.

Committee Members

Nate Brown  Michelle Henderson
Kelly Cook   Brian Jarle
Sara Cuperus  Bri Knowles
Chris Dolney  Bennie McWilliams
Chris Duke  Rhoda Paurus
Brenda Eisenschenk  Mason Schirmer
Dana Fischer  Sammi Shand
Amy Funk  Rachael Sogge
Nathan Goebel  Eileen Theisen
Tara Gronhovd  Justin Wampach

Interested in joining?
Email info@unitedwayhelps.org for more information
The Granite Society is a community of United Way supporters who are making future gifts through bequests, trusts and other life income gifts. These members are committed to the United Way promise: to better the Central Minnesota communities we live in long into the future.

Thank you to these Granite Society members for their legacy gift:

- Rick and Helga Bauerly
- Jason Bernick
- Mark Bernick and Kathleen Crawford Bernick
- Dick and Mimi Bitzan
- JoAnn Cagle
- Pam Christianson
- Jason and Lori Eich
- Michael and Robin Ferrian
- Melinda Gau
- Brad and Lisa Hanson
- Adam and Tiffany Heathcote (401K for UW)
- Mark and JoAnn Henry
- Dan Hollenhorst and Juliana Elchert
- Murdoch Johnson and Dianne Tuff
- Jim and Janet Knoblach
- Chris LeDuc and Adam Whitten
- Gary and Jane Marsden
- James Mueller
- Scoop Reif
- Jon and Joy Ruis
- Christopher Shorba
- Kevin and Anita Spellacy
- George Torrey
- Virgil Truenow

Build Your Legacy

If United Way of Central Minnesota is already in your estate plan or to find out more information about how making a planned gift could benefit you and the community, please call United Way, 320-229-3501.

PLANNED GIVING

Thoughtful, intentional planning helps make a significant difference for future generations and ensures our Greatest Needs fund is a safety net stronghold. Our pillars of focus including education, health, and financial stability all benefit from the care and fortitude of planned giving.

A single endowment or a planned schedule of donations can be tailored to anyone’s specific wishes or arrangements. United Way of Central Minnesota’s Planned Giving team is honored to assist you and your advisors in the best legacy decision anyone can make. Your planned giving also benefits you and your family by:

- Offering tax reductions
- Conserving wealth
- Increasing income
- Fulfilling philanthropic goals
- Fostering special interests

Committee Members

- Keith Finstad
- Adam Heathcote
- Mike Mavetz
- Greg Misterman
- Penny Schmitt
- Malik Stewart
- Bill Worzala
United Way of Central Minnesota’s Leaders in Giving members know how important it is to support their community.

They give a minimum of $1000 each year to support the basic needs, health, financial stability and education of our community.

Their generous giving creates positive, lasting change and improves the lives of everyone.

If you would like to learn more about how you can become a Leader in Giving please contact us at: info@unitedwayhelps.org.
IN-KIND DONATIONS
Because of in-kind donations we are able to put more dollars toward community issues. Thank you to those companies who provided in-kind support last year.

Coborn's, Inc.     Scheels
Costco            Short Stop Custom Catering
Diversified Media Resources, Inc.
THANK YOU FOR YOUR SUPPORT!